

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : George Chanos  
App. No. : 10/043,876  
Filed : January 10, 2002  
For : FEATURE RICH  
ADVERTISEMENTS INCLUDING  
CONSUMER REQUESTS FOR  
ADDITIONAL INFORMATION  
Examiner : Jean D. Janvier  
Art Unit : 3688  
Conf No. : 7701

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March 25, 2009

(Date)

John M. Grover Reg. No. 42,610

## RESPONSE TO OFFICE ACTION OF SEPTEMBER 25, 2008

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the pending Office action, please extend the period for response three (3) months to March 25, 2009, and amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Summary of the Interview** begins on Page 6 of this paper.

**Remarks** begin on page 7 of this paper.